

ABSTRACT OF THE INVENTION

The present invention addresses the demand for a technology that enables reutilization of a molding main body and the fasteners for fixing a molding main body to an automobile following the removal of these parts from one another. The present invention proposes a car molding and fastener, in which a base plate is provided to a fastener for fixing molding main body to a car body, base plate being inserted into and held in place in housing space of a fastener holder that is formed to molding main body. Elastic pieces are provided on opposite sides of base plate, and have protruding portions which engage in a releasable manner with engage-and-stop portions on either side of fastener holder. By manipulating these elastic pieces, the aforementioned engagement is released, so that fastener can be separated from fastener holder in this car molding.